

**FOR IMMEDIATE RELEASE**

## **Coleman Insights Names Meghan Campbell as Associate Consultant**

**RESEARCH TRIANGLE PARK, NC, May 2, 2017** – Coleman Insights announced today that Meghan Campbell has joined the media research firm as an associate consultant. The announcement was made by Warren Kurtzman, president at Coleman Insights.

“We’re very excited to welcome Meghan to Coleman Insights,” said Kurtzman. “Her years of market research and media industry experience will be a truly valuable asset for our team and for our clients.”

“I’m honored to be joining the extraordinary team at Coleman Insights,” said Campbell. “I’m excited to get back to my roots in radio research and look forward to helping deliver quality research to our clients.”

As an associate consultant, Campbell will design and analyze strategic and music research projects that help radio stations build strong brands and develop great content. Meghan has over 15 years of experience in media and music research. Prior to joining Coleman Insights, she worked as a Senior Research Analyst for MusicWatch, Inc. a company providing industry analysis for the music and entertainment industry. She also spent more than a decade with Harker Research, working in research operations and client services. Meghan has a B.S. in Applied Economics from East Carolina University.

### **About Coleman Insights**

Coleman Insights, headquartered in Research Triangle Park, NC, with offices in Philadelphia and Hamburg, Germany, is a firm that has helped media properties build strong brands and develop great content since 1978. Its clients include hundreds of media properties in North America, South America, Europe and Asia, including those owned by CBS Corporation, Emmis Communications, The Walt Disney Company, iHeartMedia, Univision, Bonneville International Corporation, Hubbard Radio, Newcap Radio, Lagardère International, SummitMedia, Grupo Prisa, Salem Communications, The Mondadori Group, Connoisseur Media, Corporación Radial del Perú, SBS Broadcasting, Neuhoff

Media, Townsquare Media and Alpha Media. Additional information about Coleman Insights is available at [www.ColemanInsights.com](http://www.ColemanInsights.com).

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