

FOR IMMEDIATE RELEASE

Coleman Insights Signs Key Executives to New Contracts: John Boyne and Sam Milkman Upped to Executive Vice President

RESEARCH TRIANGLE PARK, NC, February 2, 2017 – Coleman Insights announced today that John Boyne and Sam Milkman have signed new long-term contracts with the media research company. Concurrent with their new agreements, Boyne and Milkman have been promoted to the positions of Executive Vice President, Senior Consultant. The appointments, which are effective immediately, were made by Warren Kurtzman, President at Coleman Insights.

“The value that John and Sam bring to our company is immeasurable,” said Kurtzman. “I am thrilled to recognize their dedication and loyalty, and I am confident their efforts will only continue to further Coleman Insights’ growth and success and—more importantly—the growth and success of our clients.”

Boyne has been with Coleman Insights since 2000. Prior to being named Vice President in February 2007, John served in a wide array of capacities with the firm, including overseeing its fielding operations and working directly with clients as a Senior Research Analyst. He has a bachelor’s degree in Business Administration from the University of North Carolina at Chapel Hill.

Milkman joined the Coleman Insights team in September 2009 after Coleman Insights acquired his firm, mediaEKG®. He initially served as President of the company’s Music Forecasting division and then was named as a Vice President working with Coleman Insights’ radio clients in 2015. Prior to starting mediaEKG, Sam held broadcast programming and operational positions, including Operations Director of WXRK-FM/New York, Research Director of WHTZ-FM/New York and Program Director of WMMR-FM/Philadelphia. He began his career as a litigation, intellectual property and entertainment attorney at the Philadelphia law firm of Ballard, Spahr, Andrews & Ingersoll. Sam holds a Bachelor of Arts degree in Political Science from the University of Pennsylvania and a Juris Doctorate from Cornell Law School.

About Coleman Insights

Coleman Insights, headquartered in Research Triangle Park, NC, with offices in Philadelphia and Hamburg, Germany, is a firm that has helped media properties build strong brands and develop great content since 1978. Its clients include hundreds of media properties in North America, South America, Europe and Asia, including those owned by CBS Corporation, Emmis Communications, The Walt Disney Company, iHeartMedia, Univision, Bonneville International Corporation, Hubbard Radio, Newcap Radio, Lagardère International, SummitMedia, Grupo Prisa, Salem Communications, The Mondadori Group, Connoisseur Media, Corporación Radial del Perú, SBS Broadcasting, Neuhoff Media, Townsquare Media and Alpha Media. Additional information about Coleman Insights is available at www.ColemanInsights.com.

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